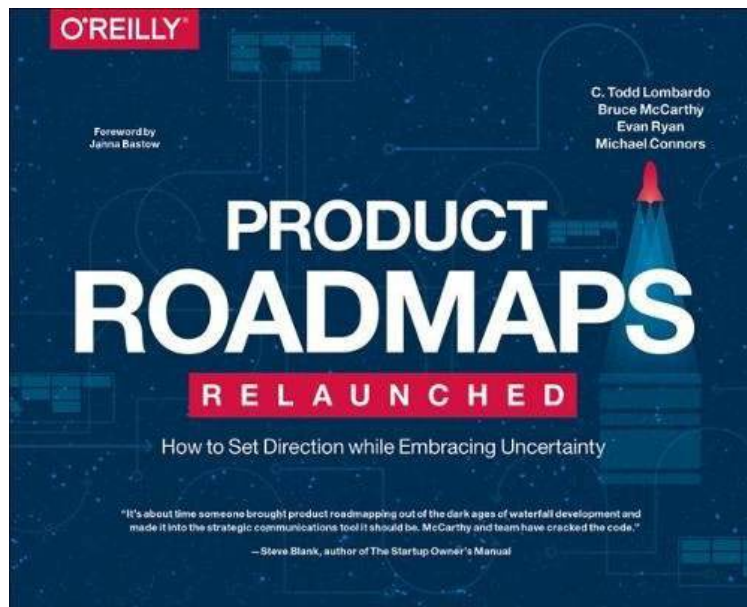


# Product Roadmaps Relaunched: How to Set Direction while Embracing Uncertainty

By C. Todd Lombardo, Bruce McCarthy, Evan Ryan, Michael Connors



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