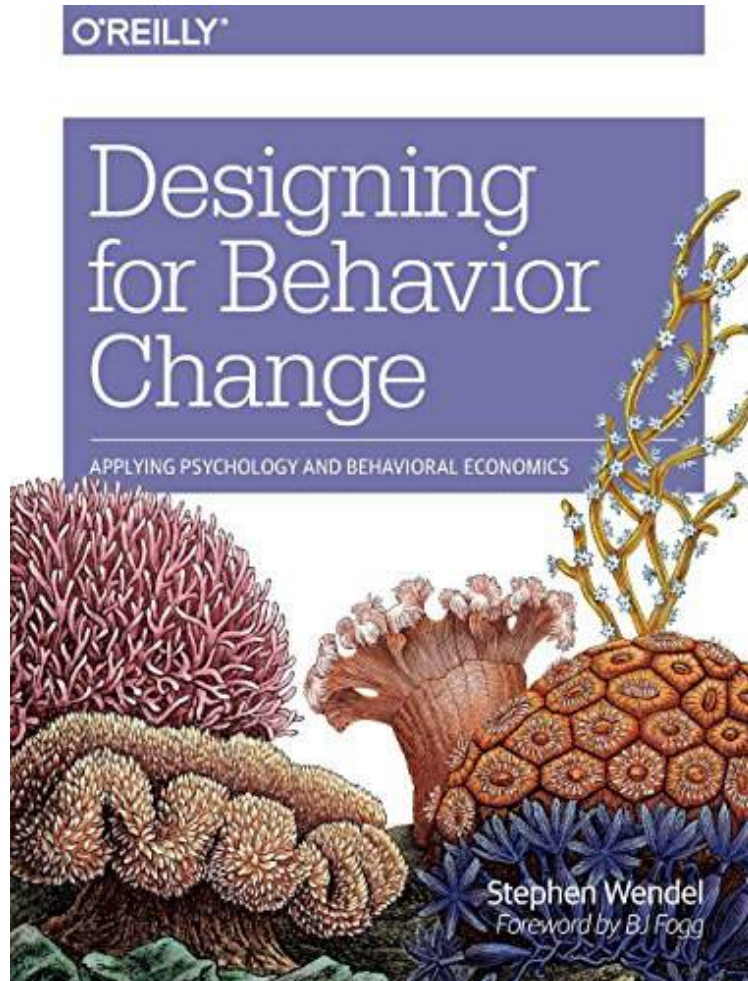


Designing for Behavior Change: Applying Psychology and Behavioral Economics

By Stephen Wendel



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