

The Elements of User Experience: User-Centered Design for the Web

By Jesse James Garrett



Jesse James Garrett



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4 of 4 review helpful Excellent introduction to UI design process and best practices guide By Scott Having worked in

this industry for many years I was pleasantly surprised to come across such a clear primer Although this book borders on conceptual it covers enough practical details to make it an invaluable resource for those new to the trade or anyone looking to improve their process with industry best practices Thi Smart organizations recognize that Web design is more than just creating clean code and sharp graphics A site that really works fulfills your strategic objectives while meeting the needs of your users Even the best content and the most sophisticated technology won t help you balance those goals without a cohesive consistent user experience to support it But creating the user experience can seem overwhelmingly complex With so many issues involved usability Finally a concise explanation of User Experience that synthesizes its many disparate parts Clear headed readable and necessary Louis Rosenfeld Co author of Information Architecture for the World Wide Web Finally a concise explana

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