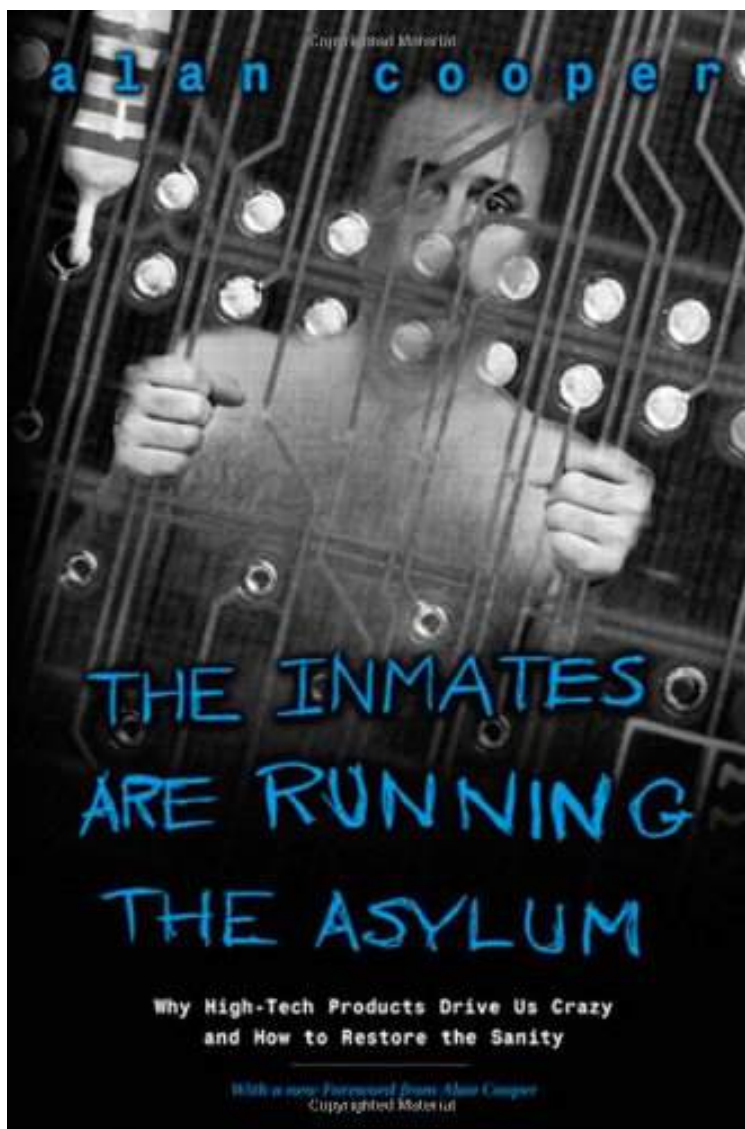


The Inmates Are Running the Asylum: Why High Tech Products Drive Us Crazy and How to Restore the Sanity

## The Inmates Are Running the Asylum: Why High Tech Products Drive Us Crazy and How to Restore the Sanity

*By Alan Cooper*



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0 of 0 review helpful Hard to read By Gokhan Besen I m a great fan of Alan Cooper You don t see a genius who invented both visual basic and interaction design everyday That s why I bought his book There are two issues I would like to share First he seems quite angry with developers which can be understandable given the time of writing this book Second I find it quite difficult to read For me as a non native English Imagine at a terrifyingly aggressive rate everything you regularly use is being equipped with computer technology Think about your phone cameras cars everything being automated and programmed by people who in their rush to accept the many benefits of the silicon chip have abdicated their responsibility to make these products easy to use The Inmates Are Running the Asylum argues that the business executives who make the decisions to develop these products com The recurring metaphor in The Inmates are Running the Asylum is that of the dancing bear the circus bear that shuffles clumsily for the amusement of the audience Such bears says author Alan Cooper don t dance well as everyone at the circus can

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