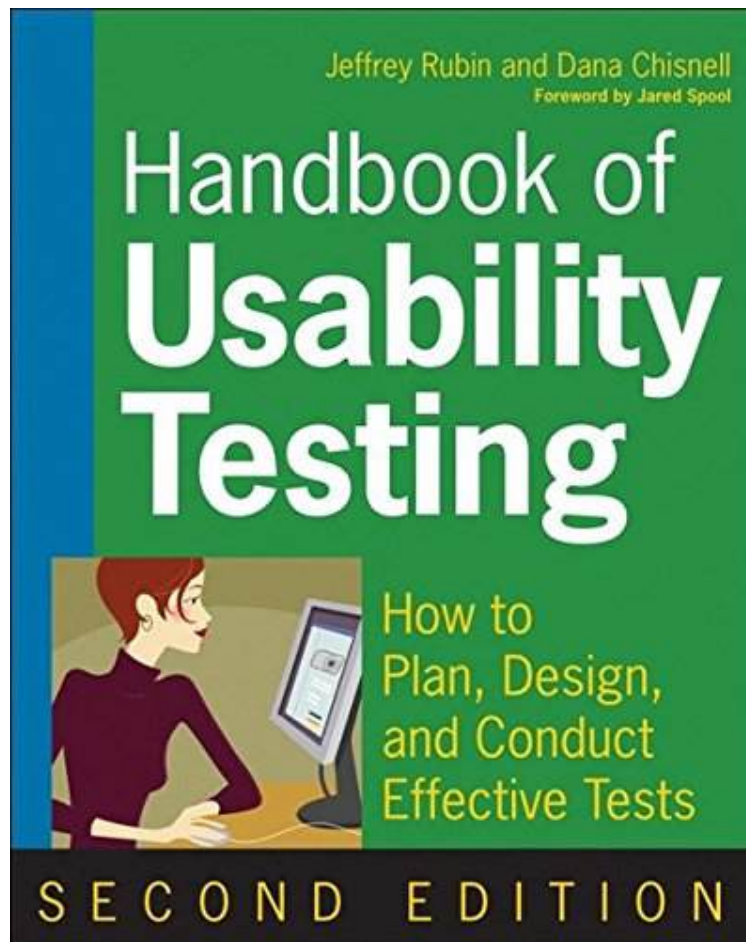


Handbook of Usability Testing: How to Plan, Design, and Conduct Effective Tests

By Jeffrey Rubin, Dana Chisnell



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