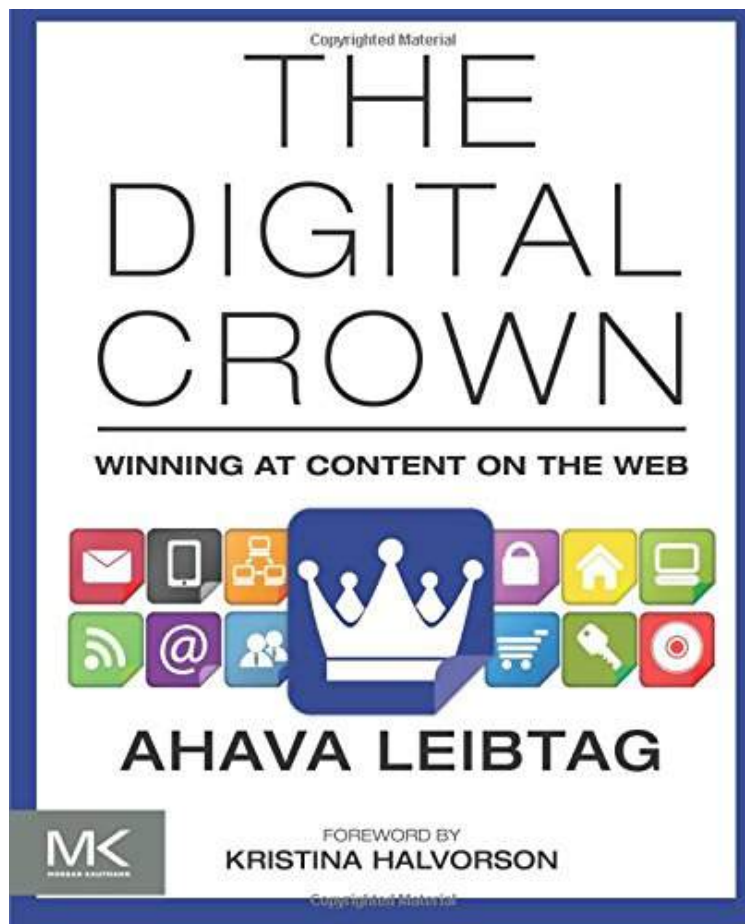


## The Digital Crown: Winning at Content on the Web

By Ahava Leibtag



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