

User Experience Management: Essential Skills for Leading Effective UX Teams

By Arnie Lund



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0 of 0 review helpful THE book on leading UX teams By Marc Sullivan Arnie has an incredible depth of experience in the practice of building managing and promoting an effective UX organization This book is a absolute must have for anyone who has an interest in leading modern UX and would also be very valuable to any practioner in a UX

organization It would be good for any leader who needs to bridge together different cu User Experience Management Essential Skills for Leading Effective UX Teams deals with specific issues associated with managing diverse user experience UX skills often in corporations with a largely engineering culture Part memoir and part handbook it explains what it means to lead a UX team and examines the management issues of hiring inheriting terminating layoffs interviewing and candidacy and downsizing The book offers guidance on building and creating Few have had the time or opportunity to get the kind of experience that Arnie Lund has had Our very good fortune is that Arnie is the very essence of the reflective practitioner and has the generosity of mind and spirit to turn his own career experience not

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