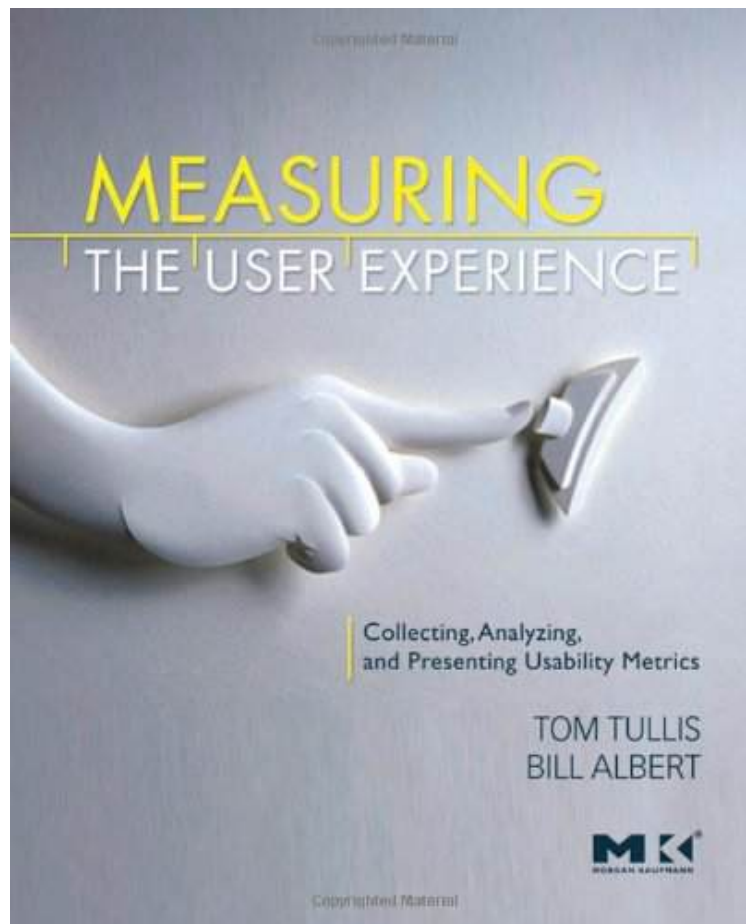


Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics (Interactive Technologies)

# Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics (Interactive Technologies)

*By Thomas Tullis, William Albert*



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