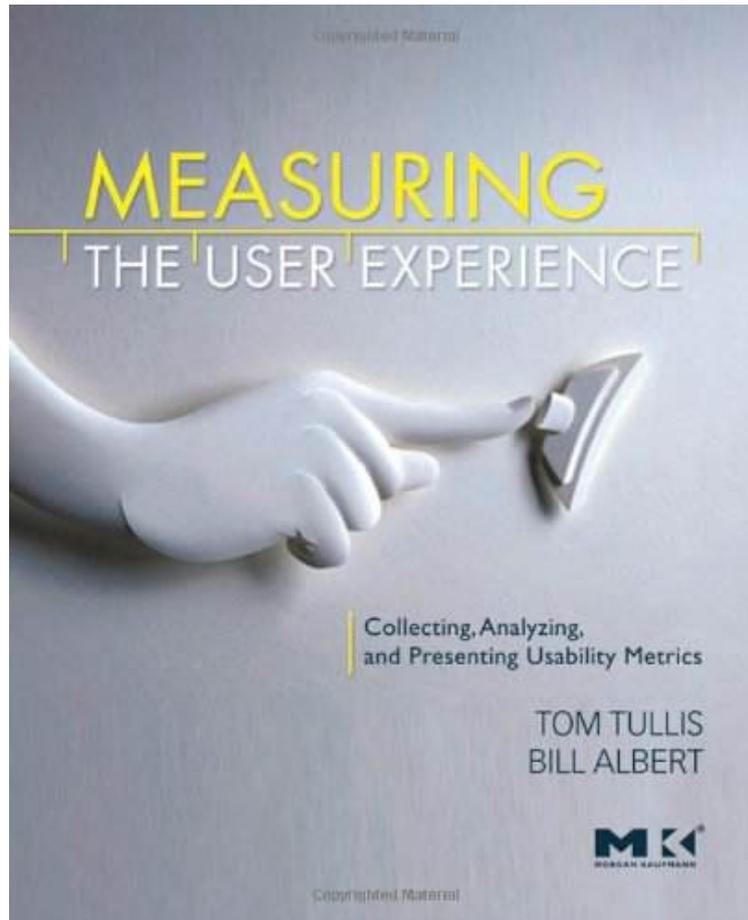


Measuring the User Experience: Collecting, Analyzing, and Presenting Usability Metrics (Interactive Technologies)

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By Thomas Tullis, William Albert



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