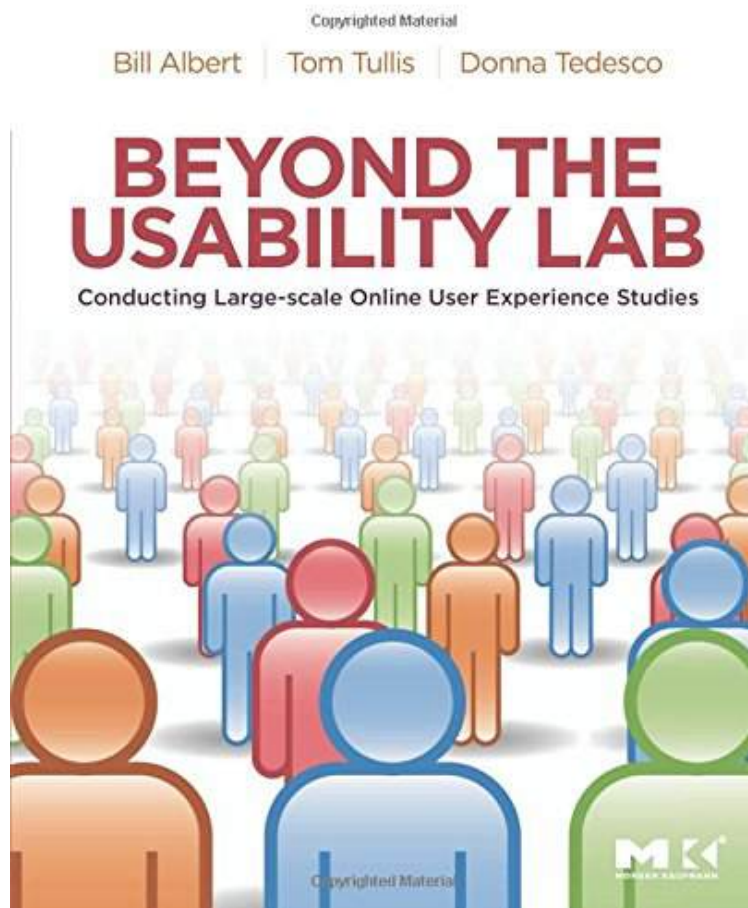


# Beyond the Usability Lab: Conducting Large-scale Online User Experience Studies

*By William Albert, Thomas Tullis, Donna Tedesco*



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