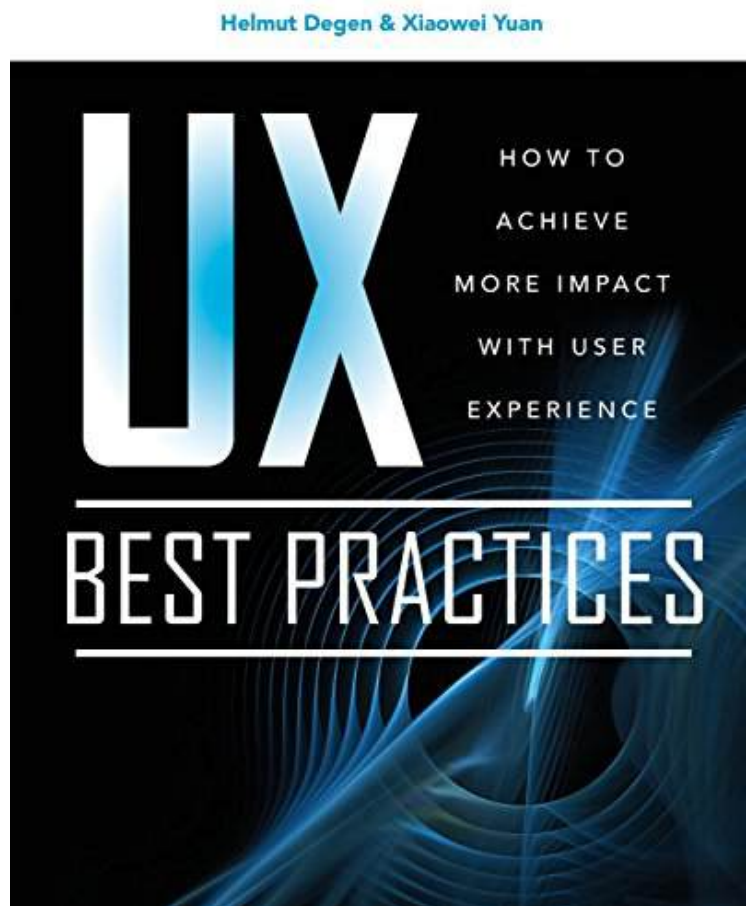


# UX Best Practices: How to Achieve More Impact with User Experience

*By Helmut Degen, XiaoWei Yuan*



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